

MICHAEL L PARKINSON
1356 Windward Dr. Mason OH, 513-295-8844
www.intranceproductions.com

Education:

Central Michigan University, Mt. Pleasant, MI
BFA in Graphic Design and Photography
December 2000, GPA 3.24/4.00

Work History:

Ripple Junction Design Co., Inc. Cincinnati, Ohio 07/2004 – Present

Creative and Licensing Coordinator

- Manage communication with all our licensors including FOX, NBC, VIZ Media, FUNimation, Rhino, Just Born, etc..
- Manage entire pre-production process from art layout to final printing and production
- Design of new concepts, catalog, marketing material, and website
- Development of new online store, functionality of current website, and online mailers

Calphalon Corporation: A Division of Newell Rubbermaid Toledo, Ohio 07/2001-09/2003
(*Anchor Hocking, Mirro, WearEver, and Calphalon Brands*)

Graphic Designer

- Package design and development
- Prepress production (four color printing)
- Collateral design, concept photography layout, and art direction of photo shoots
- Work with vendors to schedule deadlines for finished work
- Collaborated with creative team and marketing group on concepts and design ideas

Graphic Production Artist

- Prepress production for creative design on product packaging
- Supplied images and artwork for sales force and marketing to create presentations.
- Worked on numerous projects simultaneously under all four brands

Learnet Multimedia Inc., Mt. Pleasant, Michigan 12/1999 – 12/2002

Graphic Artist / Photographer / Multimedia Designer

- Headed account for *Abyss Creations 'Real Doll'* to create an interactive CD ROM for customers to create and customize their own product
- Photography and post manipulation of various elements of the product
- Customized the look and design of the interactive CD
- Created a tutorial guide, with Director, for trainees on *Delfield's* product line.
- Implemented design and layout ideas for *Second Chance* product line.

Morning Sun Newspaper, Mt. Pleasant, Michigan 05/1998 – 10/1998

Graphic Artist

- Created functional advertisements for local businesses
- Typesetting and print production.

Relevant Skills:

Most current software applications including: Photoshop, Illustrator, InDesign, Director, Dreamweaver, Microsoft Office, among many others on both Mac and PC platforms.
Professional digital and 35mm camera experience

Awards – Memberships:

Photography Club CMU	Students of Design CMU
PUSH America: Pi Kappa Phi Fraternity	Dean's List (Fall '97 and 98)
National Eagle Scout Association	Published in Photographers Forum (Finalist)